# Clark's Future CLIMB Area

1st & 2nd Lines

### **1st Line Directors**



Director Lisa Baker Fabulous Baker Girls



Director Cindy Barrow Barrow's Believers







Director Grace Hackett Women Of Grace



Director Celeste Prusaitis Celestial Sensations



Director Dari Rudge Ripple Effect Unit



Ashley Clark-Petchonka Ashley's Awesome Allstars



DIQ April Givens

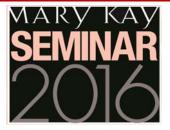
### 2nd Line Director



are you ready to move up?? March results & recognition 🔶 april, 2016

Rainbow Riders

Executive Senior Sales Director Donna Clark- Driscoll



You don't want to miss this incredible event! Make it happen!



### WHOLESALE COUFT:

Maureen Sladky \$2,638.75 Patricia A. Marcia \$1,743.25 P. Bracken-Ostuni \$1,560.50

### SHARING COURT:

April Givens	2
Noemi Barrero	1
Trina Ward	1
P. Bracken-Ostuni	1
Donna Clark-Driscoll	1

# a NOTE FROM YOUR DIRECTOR ... The Key to Sales Success

By Brian Tracy, Author & Motivational Speaker

#### Learn to Listen Well

A vital key to sales success is listening. The ability to listen well is absolutely indispensable for success in all human relationships. The ability to be a good listener in a sales conversation is the foundation of the new model of selling. It leads to easier sales, higher earnings and greater enjoyment from the sales profession.

#### Being A Good Talker is Not Enough

Many salespeople have been brought up with the idea that, in order to be good at your profession, you must be a gladhander and a good talker. You have even heard people say, "You have the 'gift of the gab'; you should be in sales!"

#### Focus On the Other Person

Nothing could be further from the truth. As many as seventy-five percent of all top salespeople are defined as introverts on psychological tests. They are very easy going and other-centered. They would much rather listen than talk. They are very interested in the thoughts and feelings of other people and they are quite comfortable sitting and listening to their prospects. They would much rather listen than talk in a sales situation. Poor salespeople dominate the talking, but top salespeople dominate the listening.

### Practice "White Magic" With Everyone

Listening has even been called "white magic." It is too rarely engaged in by business people. When a salesperson develops a reputation for being an excellent listener, prospects and customers feel comfortable and secure in his or her presence. They buy more readily and more often.

#### Practice the 70/30 Rule

You've heard it said that God gave man two ears and one mouth, and he is supposed to use them in that proportion.

Top salespeople practice the "70/30 rule." They talk and ask questions 30 percent or less of the time while they listen intently to their customers 70 percent or more of the time. They use their ears and mouth in the right ratio.

#### **Action Exercises**

Here are two things you can do immediately to put these ideas into action.

First, resolve today that, from now on, you are going to dominate the listening in every sales conversation. Become comfortable with silence.

Second, practice the 70/30 rule in every sales conversation. Listen 70% of the time and only talk and ask questions 30% of the time.

I know success is in your future!!

Donna

# Spotlight on Team Builders!

Standings are updated as of March 31st — this will not reflect April orders or new team members

### DIQS

Recruiter : A. Givens Bridget S. Bryant Starr Clemens Racheal Fowler Norrissia Hightower Armento Kirkland Donna Leysath-Soledo Patricia Patterson-W Stephani Register Toinette R. Roberts Willette M. Robinson Chrystal K. Ross Trina Ward Jessica M. Glover Latoya Mcneese Wanomi Wilson

### **Future Directors**

Recruiter :Marguerite R. Ganci Myrna Aguayo Christine M. D'Amico Sarah Giammarese Maryann Koskoff Sharon O Halloran Emelia Peterson Susan A. Salvato Donna Schecker \* Deborah A. Feinstein \* Christine G. Kenahan \* Heather Pesce

# Jessica L. Simmons

Recruiter :Virgilia C. Gross Janice K. Buckley Rosemary Garofalo Barbaraann Grape Cynthia M. Hill Kimberly Perry Robin E. Tysowski Catherine E. Verga Avette Ware

- \* Brandi James
- \* Joann Manchise
- \* Robin L. Nicotri
- \* Kimberly Romaine # Kathleen Massimo
- # Alisa Robinson

### Team Leaders

Recruiter :Avette Ware Toya L. Coleman Jacqueline N. Harte Aretha Nelson Phyllis Pelzer Albertina Williams \* Mikkalisa Lefkowitz \* Melissa S. Toombs # C. Atkinson-Blain # Michele Y. McArthur # Eyleen G. Torres

### Star Team Builders

Recruiter :Catherine A. Ennis Martha A. Cody Mary K. Fogarty Nancye A. Wright \* Joanne Hiney \* Francine R. O Brien # Anna R. Ramos # Joanne C. Saile # Donald Spillman

Recruiter :Virginia F. Farrell A. Olsen-Duval Evelyn Palladino Dari Rudge

Recruiter :Mary K. Fogarty Lyubov V. Pechenyuk Karen Rubino Michele P. Zahradka

Recruiter :Paula Harran Grace E. Hackett Susan Reeves Deborah A. Sidney

are you ready to Move up?? Recruiter :Marie J. Jean-Blain

- Isena Joseph
- D. McFarlane
- Marie F. Plaisir
- \* B. Beaujuin
- \* Lucie Etienne
- \* Chantal Jean
- \* Cassandre F. Sanon
- \* Maelinda Sorel
- # Carmen Cloiseau
- # Eddy Jean
- # Maryse Jean
- # M. Jn Baptiste
- # Monica Nunez
- # Angelina Pagliarulo
- # Nicole P. Shaw
- # Ramonia Vildorin
- # Falone Volcy
- Recruiter :Linda Martin Joanmarie DeMaria Jennifer Menite Marian C. Poletti \* Andrea Ohlsson
- Recruiter :Darian Richard-Coste Allison Capone Katie Doherty Johanna Pellati Donna Woyevodsky \* Barbara A. Christie # Karen Fanuzzi # Barbara H. Krucher
- Recruiter :Susan Short Ruthanne Okon Nalinie D. Pooran Beatriz Porres Angela Romero \* Karen Coffey # Eliza Aldrich # Linda Hutter # Cathy Ann Lombardo # Megan L. Thompson # Kari Winston Recruiter :Maureen Sladky
- Nancy M. Buonamassa Deirdre K. Moriarty Bernadette M. Rodin \* Annette Bernard \* Emily Madan \* Christina M. Paolino \* Mary Scholl

# Spotlight on Team Builders!

Standings are updated as of March 31st — this will not reflect April orders or new team members

### Senior Consultants

Recruiter :Noemi Barrero Jillian J. Cyrus \* Raven Y. Collier \* Melvina F. Jordan # Gwendolyn Austin # Valeria Cosme

Recruiter :Patricia E. Bracken-Jessica M. Castellon

Recruiter :Alisa A. Burns Lori Macari Krista Sacino

Recruiter :Betsy Fergo Laura Schranz \* Norma A. Frampton # Christina M. Vilbig

Recruiter :Audrey Freeman Melissa S. Freeman \* Lauren A. Freeman # Patricia O'Brien # Beverly A. Vignola

Recruiter : Ann Marie J. Harper Noemi Barrero

Recruiter :Cynthia M. Hill Kimberly M. Bangel Cindy M. Barrow \* MaryAnn Bechhofer # Donna M. Ardizzone # Denise Franzone # Linda A. McMillan

Recruiter :Joanne Hiney Theresa Dellecave Recruiter :Nancy J. Johnson Lisa Lopardo

Recruiter :Lillian Kennedy Amy Indovino Elaine M. Watson \* Theresa C. Grisafi Recruiter :Laurie A. Mattone Ann Marie J. Harper Susan Short \* Stefanie Sterenfeld # Kathleen M. Maguffin

Recruiter :Dawn C. Molinaro Jennifer Sedwick

Recruiter :Niki Murray Susan M. Kearns Joan L. Lewis

Recruiter :Janine Myers Wendy O. Wollheim \* Donna A. Butcher

Recruiter :Lyubov V. Pechenyuk Mary Joan T. Kendrot Anya A. Pozdniakov \* Patricia Curley \* Anna N. Denys

Recruiter : Anya A. Pozdniakov Viktoriya Andriychuk

Recruiter :Karen Rubino Justine P. Frazer \* Kathy Ammerman

Recruiter :Barbara E. Russell Graceann Vavalle

Inactive Member (N1,N2,N3,I1,I2,I3) #Terminated Member To become ACTIVE you must place a \$225 wholesale order. Recruiter :Laura Schranz Joan.. Swift \* Ruth Conte \* Karen Stephan

Recruiter :Deirdre Schutt Ginger Fisher

Recruiter :Candace M. Shurman Alisa A. Burns Karen Keiser \* Tricia A. Belger \* Jennifer Canino \* E. Tolson-Harris # Kathy A. Smith # Kate Van de Berghe

# Hilda Vera

Recruiter :Graceann Vavalle Lisa Squicciarini

Recruiter :Catherine E. Verga Theresa J. Casal Susan Gleason

Recruiter :Hollie M. Whaley Diana D. Donohue

Recruiter :Michele P. Zahradka Linda L. Paquette # Michele Swerdlow # Hyunkyung Yang





# Here We Grow Again!

### WELCOME NEW BUSINESS OWNERS!

(These new unit members signed Consultant agreements March 1-31.)

New Consultant Jessica M. Castellon Raven Y. Collier Nicole Hinnerschietz Latoya Mcneese Patricia Patterson-W Wanomi Wilson From CENTRAL ISLIP, NY BRENTWOOD, NY MOUNT SINAI, NY TRENTON, NJ TRENTON, NJ EWING, NJ

### Sponsored by

- P. Bracken-Ostuni
- N. Barrero
- D. Clark-Driscoll
- T. Ward
- A. Givens
- A. Givens

"The strongest single factor in prosperity consciousness is self-esteem: believing you can do it, believing you deserve it, believing you will get it." — Jerry Gillies: Author and workshop leader

### Thank You from Mary Kay

### "Love Check" Commissions for Personal Team Building

13% Recruiter Commission Level April Givens Donna Clark-Driscoll	\$605.41 \$1,075.49
9% Recruiter Commission Level Virgilia C. Gross Marguerite R. Ganci Avette Ware	\$102.26 \$43.74 \$37.35
4% Recruiter Commission Level Cynthia M. Hill Virginia F. Farrell Mary K. Fogarty Laurie A. Mattone P. Bracken-Ostuni Susan Short Paula Harran Candace M. Shurman Lillian Kennedy Janine Myers Ann Marie J. Harper Lyubov V. Pechenyuk Audrey Freeman Catherine A. Ennis Marie J. Jean-Blain Graceann Vavalle Alisa A. Burns	\$130.24 \$121.10 \$101.49 \$66.86 \$49.13 \$39.62 \$26.36 \$21.10 \$18.91 \$18.08 \$15.12 \$13.19 \$12.70 \$12.70 \$12.00 \$11.78 \$10.84 \$10.72

### Team Building TIP OF THE MONTH!

#### Proven Script for 5 New Recruits:

- List 30 names of women—Start with customer profiles, etc.
- 15 will agree to listen.
- 5 should join!

Use the following script to set up interviews and share the marketing plan!

Hi, this is \_\_\_\_\_ with Mary Kay Cosmetics. Do you have a minute? I'm really excited because I've been challenged to share Mary Kay career information with \_\_\_\_\_ sharp women in the next weeks. I thought of you! I don't know if this is anything that you would ever think about for yourself, but I will give you a \$10 Gift Certificate good for any of our fabulous products. All I need from vou is 30 minutes to get vour thoughts on the information. We can do it over the phone, or we can meet for coffee. Will you help me meet my challenge? Let's set up a time to get together. I appreciate your time.

# Working with Accountability!



### Total Combined Sales:

Maureen Sladky	\$1,935.50
Karen Rubino	\$716.00
Trina Ward	\$310.00
Susan Short	\$274.00
Jacqueline Baker	\$261.00
Patricia Bracken-Ostur	ni \$183.00
Ruthanne Okon	\$105.00
Elaine Watson	\$74.00
Jeanne Mitarotondo	\$51.00

Total Re	eorder:
Maureen Sladky	\$1,137.00
Susan Short	\$181.00
Karen Rubino	\$121.00
Ruthanne Okon	\$15.00

Total We	bsite:
Maureen Sladky	\$383.50
Ruthanne Okon	\$90.00
Susan Short	\$81.00





# Total On The Go:Jacqueline Baker\$261.00Patricia Bracken-Ostuni\$183.00Maureen Sladky\$76.00Elaine Watson\$74.00Jeanne Mitarotondo\$51.00

#### **Total Class:**

Karen Rubino	\$595.00
Trina Ward	\$241.00
Maureen Sladky	\$212.00

#### Total Facial:

Maureen Sladky	\$127.00
Trina Ward	\$69.00
Susan Short	\$12.00

# TEAM UP for VOMEN

### April 1 - May 12, 2016



### The annual Team Up for Women!<sup>®</sup> campaign to raise money for The Mary Kay Foundation<sup>SM</sup> is underway!

From April 1 - May 12, Independent Beauty Consultants who collect minimum donations of \$50, \$100 and \$200 will receive standing recognition at Seminar. A donation in any amount qualifies you for a special wristband available at The Mary Kay Foundation<sup>st</sup> booth at Seminar. Donations must be postmarked by May 13 to receive Seminar recognition.

### Team Up Tools

- Use the Text-to-Donate option.
- 1. Text 80888.
- 2. Type TEAMUP followed by a space and your Independent Beauty Consultant's number.
- 3. Press send.

A one-time \$10 donation will be added to your mobile phone bill or deducted from your prepaid balance.



### \$4,900,000

to put an END to cancers that affect women and violence against women.

# We Invested in Product Last Month!

Maureen Sladky Patricia A. Marcia P. Bracken-Ostuni Trina Ward Susan Short Stephani Register Jessica M. Častellon D. Richard-Costello Lvubov V. Pechenvuk Karen Rubino Michele P. Zahradka Norrissia Hightower April Givens Linda Martin Robin E. Tysowski Angela Romero Laura A. Putnam Wendy O. Wollheim Laurie A. Mattone Deirdre Schutt Noemi Barrero Amv Indovino Armento Kirkland Catherine A. Ennis Catherine J. Carter Melissa S. Freeman Mary K. Fogarty Ruthanne Okon Karen Keiser Rosemary Barry

\$2,638.75 \$1.743.25 \$1,560.50 \$1,504.00 \$1,438.00 \$1,236.50 \$1,228.25 \$1,019.00 \$932.75 \$805.00 \$799.50 \$632.50 \$626.00 \$621.00 \$560.00 \$463.00 \$458.50 \$452.00 \$402.00 \$387.50 \$378.00 \$373.75 \$366.00 \$341.75 \$330.00 \$317.50 \$300.00 \$300.00 \$294.00 \$290.50

Joan L. Lewis Nicole Hinnerschietz Lisa Squicciarini Krista Sacino Lisa A. Bloom Sharon O Halloran Ava M. Rosso Dawn C. Molinaro Dana DiPalma Catherine L. Napier Jacqueline N. Harte Tina R. Berlin Candace M. Shurman Paula Harran Ann Marie J. Harper Alisa A. Burns P. Patterson-William Diana D. Donohue Starr Clemens Marie F. Plaisir A. Olsen-Duval Carolyn Reid Karen A. Calise Janelle Alberigo Rose C. Simon Towfika Yasmin Barbara Small Nancy M. Buonamassa Nalinie D. Pooran Catherine E. Verga

\$283.50 \$272.50 \$271.00 \$268.00 \$263.50 \$260.00 \$253.50 \$252.00 \$246.50 \$244.00 \$241.00 \$238.50 \$235.25 \$234.50 \$233.50 \$233.50 \$232.50 \$232.00 \$231.50 \$230.50 \$230.50 \$230.50 \$229.50 \$229.50 \$228.50 \$228.00 \$227.50 \$227.50 \$227.50

\$227.00

Donna Fici \$227.00 Racheal Fowler \$227.00 Bridget S. Bryant \$227.00 Mary Joan T. Kendrot \$226.50 Chrissy L. Phillips \$226.00 Jeanne Mitarotondo \$226.00 Christine M. D'Amico \$226.00 Avette Ware \$225.25 Teresa De Jesus \$225.00 Virginia F. Farrell \$208.50 Graceann Vavalle \$197.00 Susan Gleason \$193.00 Lisa Wheeler-Cooney \$179.50 Phyllis Pelzer \$174.00 Joanmarie DeMaria \$139.50 Jacqueline Baker \$139.00 Susan M. Kearns \$126.00 Cynthia M. Hill \$124.00 Virgilia C. Gross \$105.00 Anya A. Pozdniakov \$103.25 Elaine M. Watson \$99.00 Nancy Levinson \$90.00 Kathleen M. Vigorito \$88.00 Diane Castelli \$71.50 Isena Joseph \$64.00 Laura Schranz \$49.00 \$24.50 Nancy J. Johnson \$17.50 Lisa Cacossa \$1,277.00 Donna Clark-Driscoll



Queen's Court of Sales! **\$40,000 retail** July 1, 2015— June 30, 2016



Queen's Court of Sharing! 24 New Team Members July 1, 2015— June 30, 2016 1



# Shooting for the Courts!

(Based on verified wholesale orders placed to the company as of prior month-end)

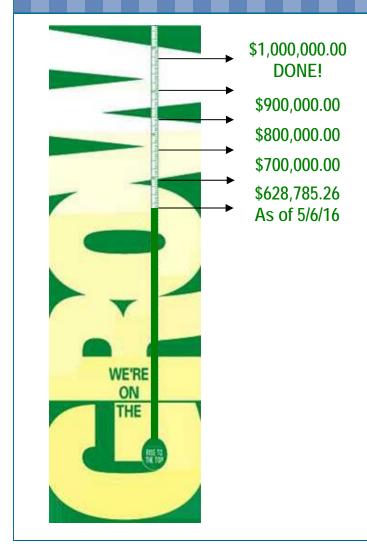
	<u>Consultant</u>	YTD Retail	Bonus & PCP	Total
1	Maureen Sladky	\$21,228.00	\$4,000.00	\$25,228.00
2	April Givens	\$19,774.00	\$4,000.00	\$23,774.00
3	Patricia A. Marcia	\$15,317.50	\$1,254.00	\$16,571.50
4	Susan Short	\$11,043.00	\$1,323.00	\$12,366.00
5	Lyubov V. Pechenyuk	\$9,764.50	\$1,607.00	\$11,371.50
6	Lillian Kennedy	\$8,145.50	\$3,072.00	\$11,217.50
7	Deirdre K. Moriarty	\$6,768.50	\$4,000.00	\$10,768.50
8	Alisa A. Burns	\$7,703.00	\$1,711.00	\$9,414.00
9	Amy Indovino	\$8,321.50	\$922.00	\$9,243.50
10	Viktoriya Andriychuk	\$9,142.50	\$0.00	\$9,142.50

### TOPS IN TEAM BUILDING

	Recruiter	New Team Mors	YID Comm
1	April Givens	4	\$517.74
2	Maureen Sladky	1	\$242.51
3	Anya A. Pozdniakov	1	\$162.41
4	Alisa A. Burns	1	\$145.00
5	Lyubov V. Pechenyuk	1	\$87.73



# \$\$\$ Million Dillar \$\$\$ Unit Club





We've got plenty of beautiful spring makeup looks in peach, purple, coral and more.

MARY KAY INC. 16251 Dallas Parkway Addison, Texas 75001 Phone: (972) 687-4400		March 31, 2016
	NON NEGOTIABLE	
Pay Exactly: <i>twelve tho</i>	usand three hundred seventy-three and 68 / 100	\$12,373.68
Pay to the order of	DONNA CLARK-DRISCOLL 167 Saint Nicholas Ave Smithtown, NY 11787	
	NON NEGOTI	ABLE

# Am for the Stars



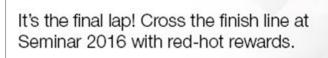
Shoot for STAR this Quarter!! YOU Can

Do It!!



On-Target \$tar Consultants!

March 16 - June 15, 2016



Summer of Reds

FORRED

#### Woman of the New Millennium Profile

Name			
Address		E-mail Address	
City			Code
Home Phone			
Best time to call			S
Children?		Ages	
My Current Occupa	tion		
Age (check one)	Under 25 years old	Over 25 years old	
Independent Beauty	Consultant Who Talked to Me		

Mark "A" for "Best Describes Me" and "B" for "Second Choice":

Results-Oriented	People-Oriented	Family-Oriented	Detail-Oriented
Quick decisions	Loves to talk	Loyal	Perfectionist
Likes to manage	Motivational	Slow to change	Serious
Likes power/authority	Enthusiastic	Security minded	Analytical
Values time	Likes recognition	Goes by the rules	Takes time to change

#### Is a home-based business right for you? Check all that apply to you.

Work Profile

Would you like to run your o	own business?
------------------------------	---------------

- ..... Would you like flexible hours?
- ..... Would you like unlimited earnings potential?
- ..... Would you like a career that fosters personal growth and development?
- ..... Do you like to teach or help others?
- ..... Do you manage your time well?
- ..... Can you work directly with customers?
- ..... Would you like to earn extra money while working your present job?
- ..... Would you like to learn new skills and be more confident?
- ..... Is working with a company that wants you to succeed important to you?

If you checked five or more, perhaps you should consider a home-based business like Mary Kay. What about your work do you:

In today's business atmosphere do you feel job security is something to be concerned about?

Over the next five years is career and financial advancement important to you?

If you considered a home-based business would you choose part-time (10-15 hours/week) or full-time (16 hours or more per week)?

..... Part ..... Full

I would like more information about the Mary Kay opportunity.

	Ma	<del>iy</del> 2	2016	5		
Sun	Mon	Tue	We d	Th	u Fri	Sat
1	2	3 Success Meeting Smithtown 7-9	4	5	6	7
8 Mother's Day.	9	10 Early ordering for Summer 2016 pron items begins for 3r Quarter Stars & Consultants who enror in Summer 2016 PC Success Meeting Smithtown 7-9	<sup>no</sup> 11 Jiled Success Meeting	12	ary Kay's Birthday!! 13 Summer 2016 mailing of <i>The</i> begins.	PCP Look 14
15	16 Summer 2016 problems. Ordering Summer 2016 problems. Ordering Summer 2016 problems available for Consultants.	mo 🗕 🖌	18 Success Meeting Riverhead	19	20	21
22	23	24 Success Meeting Smithtown 10:30 -12 Success Meeting Smithtown 7-9	25 Success Meeting Riverhead	26	$27^{ m Midnight CST cu}_{ m place phone ord}$	to 28
29	30 Memorial Day - A Company & branc offices closed. Postal holiday.	h 31 Last working day of online orders until 9 Agreements accep Swithtown 10:30 - Success Meeting Smithtown 7-9	9 pm CST. Online ted until midnight. 9 12	R	A C FOR	RED
Birthdays Janelle Alberigo Nancye A. Wright Virgilia C. Gross Maryse Jean Aretha Nelson Anna A. Dente Michelle J. Morris Megan L. Thompso Rosemary Barry Evelyn Palladino Theresa C. Grisafi Toya L. Coleman Joanne C. Saile Norrissia Hightower	8 8 9 11 11	Birthdays Anna N. D Jennifer M Susan Sho Nicole P. S Laura J. Al Donna Fici Gina M. G Christine D Haleigh Da Ann Marie E. Tolson-I Amy Indov Donna M. J	enys enite ort Shaw obate odberg oowling anza Cataldi Harris ino Ardizzone	Day 13 14 14 15 18 19 20 21 22 24 27 29 30 30 30	Anniversaries Michele P. Zahradka Dawn M. Nash Collette R. Scott Joan L. Lewis Helen B. Ermer Karen A. Calise Robin E. Tysowski Susan M. Kearns Donna Woyevodsky Avette Ware Barbara Small Theresa J. Casal Stephani Register Toya L. Coleman Patricia mcCumiskey	Years 19 14 14 13 13 13 12 12 10 10 6 6 6 3 1



### Rainbow Riders

### DONNA CLARK-DRISCOLL

Executive Sr. Sales Director 167 St. Nicholas Ave Smithtown, NY 11787

Phone: 631 366-1351 E-mail: pinkcad@optonline.net

## To the Marvelous...

### HIGHLIGHTS THIS MONTH:

### March Results, April, 2016

- Quarter 4 Star Consultant Quarterly Contest (March 16 - June 15, 2016)
- Class of 2016 Offspring Challenge (through July 1, 2016)
- Summer of Reds (March 1 - May 31, 2016)
- April Team Building Promotion (April 1-30, 2016)

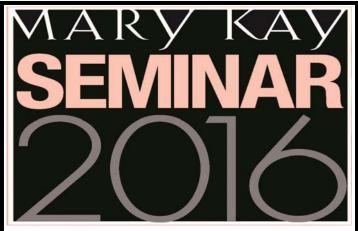


# Nords of Wisdom

Never give up, because you never know if the next try is going to be the one that works. Many times you will be surrounded by adversity, but no matter what, don't give up. Success is just around the corner for the person who refuses to quit.

~Mary Kay Ash





**REGISTRATION DATES:** Priority registration opens to all independent sales force members as follows: April 25 – Emerald April 26 – Diamond April 27 – Ruby April 28 – Sapphire May 2-July 1 - open to all sales force members

How many Unit members will WE have that will catch the dream?!